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The Authors: Katherine Toland Frith is Professor in the School of Journalism at Southern Illinois University. She has edited three books, Advertising in Asia

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Katherine Frith, Ph.D. She also has written the textbook used for the JRNL 406 Advertising Social Issues course: Advertising and Societies: Global Issues.

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Summary: Katherine Toland Frith is the author of Advertising and Societies: Global Issues, published 2010 under ISBN 9781433103858 and 1433103850.

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