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(1998), *The Active Consumer: Novelty and Surprise in Consumer Choice* (ed.) (1998), *Subjectivity in Political Economy*, London: Routledge. *New Frontiers in*

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Marina Bianchi is the author of The Active Consumer (3.50 avg rating, 2 ratings, 0 reviews, Choice Awards; Popular; Goodreads Voice; Ebooks; Fun Trivia; Quizzes;

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Journal of Political Economy, 96 (August (4)) The Active Consumer: Novelty and Surprise in Consumer Choice. Routledge Frontiers of Political Economy Series,

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novelty and surprise in consumer choice. Active consumer. London ; # Routledge frontiers of political economy.

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